


Our aspiration: We aspire to contribute to a society that is healthy, educated, and productive. Where none of our customers live in poverty and the environment poses no threat to future generations.

Our mission: To create sustainable value for customers, owners, employees and communities through philanthropy, volunteerism and advocacy strategies that support corporate and business unit objectives. Entergy can only be as successful as the communities that we serve. To that end, sustainability requires that our CSR initiatives must have both business and social impact.

Entergy embraces the United Nation’s Sustainable Development Goals and we have incorporated the goals into our CSR business plan and strategy. Our focus areas align with our strategic pillars which are:

- Aggressively grow the utility business
- Transition the EWC business
- Improve organizational health

UNSDG	Focus area	Business Impact	Social Impact
	<p>Workforce Development</p> <p>Corporate Strategy Alignment: Aggressively grow the utility business</p>	<p>Economic growth</p> <p>Electricity sales growth</p>	<p>Economic growth</p> <p>Jobs</p> <p>Taxes</p>
	<p>Education Investments</p> <p>Corporate Strategy Alignment: Aggressively grow the utility</p>	<p>Skilled ready & diverse workforce</p> <p>Quality of life</p> <p>Enhanced employee recruitment & retention</p>	<p>Skilled, ready & diverse workforce</p> <p>Quality of life</p> <p>Reduction in poverty-related social costs</p>
	<p>Earned Income Tax Credit</p> <p>Corporate Strategy Alignment: Aggressively grow the utility business</p>	<p>Customer bills paid</p> <p>Reduced financial risk</p> <p>Economic growth</p>	<p>Families lifted above poverty</p> <p>Reduced social service burden</p> <p>Economic growth</p>
	<p>LIHEAP/Power to Care</p> <p>Corporate Strategy Alignment: Aggressively grow the utility business</p>	<p>Customer bills paid</p> <p>Disconnects avoided</p> <p>Write-offs avoided</p>	<p>Customer bills paid</p> <p>Disconnects avoided</p> <p>Write-offs avoided</p>
	<p>Environmental Programs</p> <p>Corporate Strategy Alignment: Aggressively grow the utility business Transition EWC business</p>	<p>Reduced risk to company owned infrastructure, grid, plants & equipment</p> <p>Reduced risk of business loss due to impact on customers and communities</p>	<p>Risk reduction through identification and protection of critical infrastructure</p> <p>Mitigation of potential losses through storm hardening and projects that protect people and</p>

 <p>16 PEACE, JUSTICE AND STRONG INSTITUTIONS</p>	<p>Employee Engagement/Volunteerism</p> <p>Corporate Strategy Alignment: Improve Organizational Health</p>	<p>Organizational Health, Recruitment & Ret. Productivity Diversity & Inclusion</p>	<p>property</p> <p>Civic pride & engagement Support for nonprofits Social connectivity Diversity & Inclusion</p>
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