



Entergy’s 2012 Advocacy and Political Contributions Report

Entergy Corporation’s success depends on sound public policies at the national, state and local levels. We are involved in a number of legislative initiatives in a broad spectrum of policy areas that can have an immediate and dramatic effect on our operations. Through our participation and that of our employees, we promote legislative and regulatory actions that further our business objectives.

Contributions

Political contributions of all types are subject to extensive governmental regulation and public disclosure laws and reporting requirements. Entergy is fully committed to complying with all applicable campaign finance laws. Federal law prohibits Entergy from supporting candidates for federal office. Some states, however, do permit corporate contributions to state and local candidates. All states permit corporate support of ballot issue campaigns.

As a matter of corporate policy, Entergy and its subsidiaries do not make corporate contributions directly to state or local candidates. Our policy does permit us to make corporate contributions to political associations, organizations, parties and political action committees, as well as, social welfare organizations. At the state level, these contributions require the approval of the appropriate state president and at the federal level, requires approval of our Entergy System Federal Policy, Regulatory and Governmental Affairs department. For the period January 1, 2012 through December 31, 2012, Entergy made contributions to the following organizations:

Political Committees and Organizations	Amount
Arkansas Democratic Party	\$25,000
Democratic Governors’ Association	\$50,000
Louisiana Democratic Party	\$10,000
Louisiana Republican Party	\$10,000
Mississippi 2012	\$50,000
Mississippi Democratic Party	\$ 1,000
Republican Governors’ Association	\$50,000
Texas House Democratic Campaign Committee	\$ 1,000
Victory Convention 2012	\$ 3,000

Social Welfare Organizations	Amount
Arkansans for Low Cost Electricity d/b/a Balanced Energy Arkansas	\$25,000
Center Forward	\$10,000
Congressional Black Caucus Political Education & Leadership Institute	\$25,000
Consumer Energy Alliance	\$ 5,000
LA 1 Coalition	\$ 2,500

Louisiana Municipal Association	\$ 5,000
Mississippi Future Fund	\$ 2,500
NAACP Brooklyn Branch	\$ 500
NAACP Mississippi Chapter	\$ 5,000
NAACP Newburgh/Highland Falls Branch	\$ 500
NAACP Westchester Region	\$ 500
National Action Network, Inc.	\$15,000
New York League of Conservation Voters	\$14,100
Texas Taxpayers and Research Association	\$15,000
Third Way	\$25,000
Vermont Business Roundtable	\$ 7,075
Westchester County Association	\$85,000

Trade Associations

Entergy is a member of certain trade associations that may use a portion of their membership dues for lobbying and/or political expenditures. Entergy made reasonable efforts to obtain, from trade associations receiving more than \$50,000 in dues or payments in 2012, the portion of the company's dues or payments that were used for lobbying and/or political expenditures that were not deductible under Section 162(e)(1) of the Internal Revenue Code. The following trade associations have informed Entergy that the following dollar amounts, for dues paid in 2012, fall into this category.

Name of Recipient	Portion of Dues That Were Not Deductible
Arkansas Chamber of Commerce	\$ 12,600
Association of Electric Companies of Texas	\$ 90,893
Business Council of Westchester	\$ 7,800
Edison Electric Institute	\$471,948
Independent Power Producers of New York	\$ 5,197
Mississippi Economic Council	\$ 18,000
Mississippi Energy Policy Institute	\$ 10,000
New England Power Generators Association, Inc.	\$ 30,000
New York Affordable Reliable Electricity	\$ 12,000
North American Electric Reliability Corporation	\$ 10,653
Nuclear Energy Institute	\$135,402
Safe Healthy Affordable Reliable Energy in New York	\$ 84,000
U.S. Chamber of Commerce	\$ 55,000
Utility Solid Waste Activities Group	\$ 7,182
Vermont Energy Partnership	\$ 12,000

Entergy Political Action Committees

While federal law prohibits and some state laws may prohibit corporations from making political contributions to candidates, corporations can establish political action committees that are funded solely through voluntary employee contributions to make such contributions. Entergy established Entergy Corporation Political Action Committee (“ENPAC”) to promote good citizenship and further business interests that are of concern to all of Entergy’s stakeholders. ENPAC is a voluntary organization open to all Entergy employees who are defined as executive, professional or administrative personnel. ENPAC is independent of any political party or candidate.

ENPAC is governed and operated by employees of Entergy and is comprised of six local committees representing ENPAC members in each jurisdiction. Each committee has a local board or steering committee responsible for reviewing and approving state and local political contribution requests. The Federal committee reviews and recommends federal political contribution requests. Entergy provides limited administrative support to ENPAC. ENPAC contributions go directly to support political candidates at both the state and federal levels. Information about ENPAC is available on the website of the Federal Election Commission at www.fec.gov.

Entergy also has established a separate state PAC, the Entergy Corporation Political Action Committee--New York (“ENPAC-NY”). Establishment of a separate state PAC in New York was necessary because New York State law requires an in-state bank account and residence for the treasurer in order to give to state and local candidates. ENPAC-NY has a local board that is responsible for reviewing and approving contribution requests. ENPAC-NY only gives to state and local candidates. Additional disclosure information about ENPAC-NY is available on the website of the New York Board of Elections at www.elections.ny.gov.

Federal and State Lobbying Activity

Entergy believes that it has a legitimate interest in participating in the legislative and regulatory process at the federal, state, and local levels of government when such participation is in the best interest of the Company and its stakeholders. Entergy and its subsidiaries fully comply with all federal, state and local lobbying registration and disclosure requirements, which include filing all required reports with Congress and with the applicable state ethics agencies. These reports on federal lobbying activities are readily available for public review on the websites of the U.S. House (www.house.gov) and the U.S. Senate (www.senate.gov) and provide information on activities associated with influencing legislation through communication with any member or employee of Congress or with any covered executive branch official. The federal reports also provide disclosure on lobbying expenditures for the applicable quarter, describe the specific pieces of legislation that were the topic of communications, and identify the employees who were registered to lobby on behalf of Entergy or any of its subsidiaries. Entergy’s subsidiaries and their registered lobbyists file similar publicly-available reports at the state level that are available for review from the applicable state ethics agencies.