



Early Childhood Education

Investing in brighter futures.

PROGRAM NAME	3-5 YEAR TARGETS/GOALS	2016/2017 ACTIVITIES/RESULTS	2018 ACTIVITIES/RESULTS	LONG-TERM VISION
Early Childhood Education – Funding and advocacy support	<p>2015 Support campaign launch to sustain or increase local, state and federal funding for early childhood education in Louisiana</p> <p>2018 Support campaign to increase state funding to expand number of children served through Child Care Assistance Program from 15,000 to 40,000</p> <p>2020 Fund initiatives to facilitate a master plan for early care and education in Louisiana</p>	<p>Input: \$356,492 invested</p> <p>Output: The Ready Louisiana Coalition supported by Entergy successfully protected the School Readiness Tax Credit, preserving \$16 million in state funds and helping to draw down \$80 million in matching federal funds</p> <p>Outcomes: Expanded access to high quality childcare for 13,000 children from low-income families.</p> <p>Entergy-supported parent-led campaign by Stand for Children resulted in City Council approval of \$750,000 in funds to expand access to high-quality pre-K for low-income families.</p>	<p>Input: \$511,492 (cumulative)</p> <p>Output: The Ready Louisiana Coalition was successful in securing \$13.5 million in additional support that will fund 1,800 pre-K slots for 4-year-olds, protect 15,000 federally funded CCAP slots by raising rates to federal standards, and serve an additional 400 children through the CCAP program.</p> <p>Entergy-supported coalitions to expand early childhood education programs in Orleans Parish secured \$1.5 million in City Council funding – a 100% increase over the prior year.</p> <p>Outcomes: 17,200 children and families will benefit from increased household income, improved school readiness, and improved academic achievement associated with access to high-quality child care and early childhood education.</p>	<p>To ensure that all families, but particularly low-income families, have access to high-quality, affordable childcare and education.</p>



Robotics/STEM

Setting targets, tracking progress

UNSDG QUALITY EDUCATION

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Robotics/STEM -- Funding for STEM robotics teams and presenting sponsorship for Gulf Coast Regional Robotics Tournament	2015 Impact the lives of 1,000 students through engagement in STEM activities. 2018 Impact the lives of 3,000 students through engagement in STEM activities. 2020 Impact the lives of 5,000 students through engagement in STEM activities.	Input: \$183,450 in funding Output: 34 robotics teams directly supported; two-year presenting sponsor for Gulf Coast Regional Robotics Tournament. 1,000 students impacted. Outcomes: 96% of participants report greater STEM awareness; 91% of participants report increased interest in STEM careers.	Input: \$299,450 (cumulative) Output: 53 teams directly supported; three-year presenting sponsor for Gulf Coast Regional Robotics Tournament. 2,500 students impacted. (cumulative) Outcomes: 96% of participants report greater STEM awareness; 91% of participants report increased interest in STEM careers.	To create a talent pipeline of engineers and other STEM professionals to meet the needs of Entergy and our commercial/ industrial customers.