

In 2024, Entergy worked with state leaders to recruit Meta to build their largest data center ever in Louisiana. Meta – one of the largest tech companies in the world, parent of Facebook and Instagram – is driving digital innovation and shaping how 3 billion people connect online every day.

Now, they're investing in Louisiana, bringing unparalleled benefits that will improve the lives of Louisianans for generations to come.

# How will it benefit you?



## High tech partner = lower cost power

A core pillar of Entergy and Meta's agreement is that Meta pays for the full cost of the utility infrastructure that will connect its Richland Parish Data Center to the grid to protect current customers from cost-shifting.

Meta's data center being an Entergy Louisiana customer means current customer bills will be lower than they otherwise would have been.

- **\$650 million in customer savings** over Meta's 15-year agreement supported by their contributions to costs like storm recovery and resilience.
- 10% reduction in the cost of grid upgrades for other customers thanks to Meta's electricity bill payments.
- 10% lower storm charges for Entergy Louisiana customers once the Meta facility is operational.

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# Meta is bringing mega benefits to Louisiana





#### New jobs and investments for Louisiana

Meta's decision to build its largest and most complex data center in Richland Parish has cast Louisiana in a new and brighter economic development spotlight, helping it become a preferred destination for a new wave of clean, high-tech industries.

#### Construction and operation of the new facility will create:

- 6,500 + new jobs to build and support facilities.
- \$200 million in road and water infrastructure improvements.
- \$2.5 billion in property taxes.
- \$50 million in state sales tax revenue.
- \$49 million in annual wages for Louisianans.
- New tech sector career pathways for Louisianans.



## Community investment and charitable giving

Meta's presence in Louisiana will also bring new resources to support and uplift our communities, now and for generations to come. As part of the new data center project, Meta has pledged:

- **\$1 million in donations annually** to support power bill assistance for Louisianans experiencing financial hardship.
- **Investments in STEM learning** for the new digital workforce through partnerships with Louisiana schools.
- Data Center Community Action Grants to improve educational resources in Richland Parish.

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