

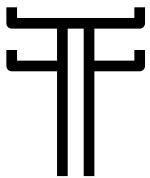


# Meta is good for Louisiana and great for Entergy customers

In 2024, Entergy worked with state leaders to recruit Meta to build their largest data center ever in Louisiana. Meta – one of the largest tech companies in the world, parent of Facebook and Instagram – is driving digital innovation and shaping how 3 billion people connect online every day.

Now, they're investing in Louisiana, bringing unparalleled benefits that will improve the lives of Louisianans for generations to come.

## How will it benefit you?



### High tech partner = lower cost power

A core pillar of Entergy and Meta's agreement is that Meta pays for the full cost of the utility infrastructure that will connect its Richland Parish Data Center to the grid to protect current customers from cost-shifting.

**Meta's data center being an Entergy Louisiana customer means current customer bills will be lower than they otherwise would have been.**

- **\$2.65 billion over 20 years in customer savings** supported by Meta's contributions to costs like storm recovery and resilience.
- **10% reduction in the cost of grid upgrades** for other customers thanks to Meta's electricity bill payments.
- **10% lower storm charges** for Entergy Louisiana customers once the Meta facility is operational.

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# Meta is bringing MEGA benefits to Louisiana

\$2.6 billion in savings for  
Entergy Louisiana customers



## New jobs and investments for Louisiana

Meta's decision to build its largest and most complex data center in Richland Parish has cast Louisiana in a new and brighter economic development spotlight, helping it become a preferred destination for a new wave of clean, high-tech industries.

## Construction and operation of the new facility will create:

- **6,500 + new jobs** to build and support facilities.
- **\$200 million** in road and water infrastructure improvements.
- **\$2.5 billion** in property taxes.
- **\$50 million** in state sales tax revenue.
- **\$49 million** in annual wages for Louisianans.
- **New tech sector career pathways** for Louisianans.



## Community investment and charitable giving

Meta's presence in Louisiana will also bring new resources to support and uplift our communities, now and for generations to come. As part of the new data center project, Meta has pledged:

- **\$120 million**, including matching funds, for Entergy's The Power to Care program.
- **\$140 million** for energy efficiency initiatives for vulnerable customers.
- **Support for incremental carbon-free nuclear energy solutions.**
- **Support for renewable energy options**, including up to 2,500 MWs of additional solar.

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