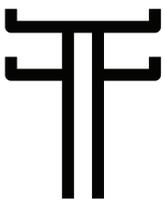


Google is good for Arkansas and great for Entergy customers

Google is investing \$4 billion on cloud and artificial intelligence infrastructure in Arkansas, including the development of a new data center in West Memphis – the company’s first facility in the state – powered by Entergy.

Their historic investment in our state is bringing unparalleled benefits that will improve the lives of Arkansans for generations to come.

How will it benefit you?



High tech partner = Lower cost power

Google will cover the full energy costs associated with powering the facility, which will produce more than **\$1 billion** in net customer savings over the life of the contract. In addition, as a new large industrial customer on our grid, Google will pick up more of the grid maintenance improvement costs that existing customers would otherwise have to bear alone and at a larger share than residential and small business customers.

Adding any power-intensive facility to our grid can raise questions about its impact on service reliability for other customers, but we’ve ensured that our power service agreement with Google not only protects reliability for all customers, it improves it through measures such as:

- Adding a **new solar generation and battery storage** facility in Jefferson County financially supported by Google.
- Electrical **infrastructure additions and improvements** that will enhance reliability of the entire grid and lower costs for all customers.
- A program to **reduce data center power use during peak hours** to support grid stability for all customers.

Innovation has a new home
[energy.com/datacenters](https://www.energy.com/datacenters)



Google is a game changer for Arkansas

Bringing more than \$1 billion in savings to Entergy Arkansas customers



New jobs and investments for Arkansas

Being selected as the home of a data center project of this scale has cast Arkansas in a new, brighter economic development spotlight, helping it become a preferred destination for a new wave of high-tech industries and boosting the state economy. The estimated annual economic impact (direct, indirect, induced) of Google's 2026-2027 Arkansas investments include:

- **200 direct**, high skill, long term data center operational jobs – such as plant engineers and operations managers – that may not require a four year degree.
- **10,200 annual indirect jobs** across the state supported by data center construction and operations.
- **\$767 million** contribution to Arkansas's annual GDP.
- **\$548 million** in annual labor income across the state.



Community investment and charitable giving

Google's presence in Arkansas will also bring new resources to support and uplift our communities, now and for generations to come. For example, Google has announced plans for a \$25 million Energy Impact Fund to scale and accelerate energy affordability initiatives in Crittenden County and the surrounding area. The funds will go towards community benefits such as:

- **Home weatherization** for residents.
- Innovative **energy efficiency technology**
- No-cost access to **Google AI courses and Career Certificates for all residents**, starting with students at the University of Arkansas and Arkansas State University, in partnership with the Arkansas Department of Commerce.

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