

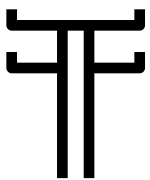


Meta is good for Louisiana and great for Entergy customers

In 2024, Entergy worked with state leaders to recruit Meta to build their largest data center ever in Louisiana. Meta – one of the largest tech companies in the world, parent of Facebook and Instagram – is driving digital innovation and shaping how 3 billion people connect online every day.

Now, they're investing in Louisiana, bringing unparalleled benefits that will improve the lives of Louisianans for generations to come.

How will it benefit you?



High tech partner = lower cost power

A core pillar of Entergy and Meta's agreement is that **Meta pays for the full cost of the utility infrastructure that will connect its Richland Parish Data Center to the grid** – this is aligned with regulatory measures that protect consumers from cost-shifting.

During the term of the agreement, Meta will also pay the cost to own and operate three new generators approved by the LPSC. Beyond these infrastructure costs, Meta's contributions support costs like storm recovery and resilience that will **save customers \$650 million** over the 15-year agreement.

The energy generation being added to Entergy Louisiana's system will be among the most efficient in Louisiana, **providing additional fuel benefits to customers.**

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Meta is bringing mega benefits to Louisiana



New jobs and investments for Louisiana

Meta's decision to build its largest and most complex data center in Richland Parish has cast Louisiana in a new and brighter economic development spotlight, helping it become a preferred destination for a new wave of clean, high-tech industries.

Construction and operation of the new facility will create:

- **6,500 + new jobs** to build and support facilities.
- **\$200 million** in road and water infrastructure improvements.
- **\$2.5 billion** in property taxes.
- **\$50 million** in state sales tax revenue.
- **\$49 million** in annual wages for Louisianans.
- **New tech sector career pathways** for Louisianans.



Community investment and charitable giving

Meta's presence in Louisiana will also bring new resources to support and uplift our communities, now and for generations to come. As part of the new data center project, Meta has pledged:

- **\$1 million in donations annually** to support power bill assistance for Louisianans experiencing financial hardship.
- **Investments in STEM learning** for the new digital workforce through partnerships with Louisiana schools.
- **Data Center Community Action Grants** to improve educational resources in Richland Parish.

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